

**WE CURATE,
CELEBRATE &
PROMOTE
CONTEMPORARY
ART & DESIGN BY,
FROM AND ABOUT
AFRICA.**

2022.

**ELISA IANNAZONE
STAYING AFLOAT:
THE SPIRAL OF CONTAINMENT
Nirox Sculpture Park
May 2022**



WHO WE ARE

4 plus decades of commitment to discovering and promoting cutting-edge African creative talent in all disciplines.

www.AfricaContemporary.art (ACA) is dedicated to celebrating the, creativity, artistry and brilliance of contemporary artists from the continent - primarily from marginalised communities - in all formats and across all platforms. ACA is also driven by a strong social justice focus and is aligned to a non-profit entity, www.justart.international.

ACA, in its current form, was launched as a commercial entity in April 2021 with *Art of Everyday Things*, an innovative design/art hybrid exhibition at the Jaffer Modern Gallery in Cape Town. HI 2022 has been dedicated to the exhibition of *The Spiral of Containment* by ELISA IANNACONE at the INVESTEC CAPE TOWN ART FAIR, NIROX SCULPTURE PARK and CONSTITUTION HILL.

ACA is the culmination of over four decades of commitment to the cultural industries by our founder, Kathy Berman, whose focus on the intersection of creative expression and social justice dates back to the Apartheid era, where art, journalism, television and festivals were the primary media of social access and dissent.

Kathy has combined a life-time of art and social justice, cultural curation, research, lecturing, journalism and television (commencing in 1982) with a consulting career in corporate finance and strategy, innovation, incubation, cultural activation and acceleration - corporate and community (commencing following her MBA in 1996).

While Kathy combines commercial curating as a pop-up gallerist, she remains committed to the social justice messaging of each project. Kathy serves on the board of Business and Arts South Africa; lectures and workshops in art, strategy, innovation, incubation and acceleration; and continues to write on art, design and culture - primarily for Daily Maverick.



**NYAMBO MASA MARA
BEYOND BORDERS
Exhibited Cape Town 2021**

WHAT WE DO

We work to develop both artists and markets - across a broad range of platforms and activities, and all territories. We work on bespoke projects - either commissioned or initiated by our team.



CURATION & EXHIBITION:

Curation (physical and digital), installation, exhibition and promotion. For public, private and commercial customers.

ARTIST REPRESENTATION AND MANAGEMENT:

Emerging, and established, creatives in all media.

EDUCATION, EXPLORATION & CELEBRATION:

Lectures, workshops, tours, articles, ARCHIVES and commentary on visual arts and culture - physical and digital - and material design (built, graphic, material).

IMPACT:

Social Enterprise, Corporate Social Investment plus incubation and acceleration of creative entities.

KEY PROJECTS CURRENT & HISTORICAL



ELISA IANNAZONE
DREAMS/MONSTERS
Nirox Sculpture Park
May 2022

1980 to
2022

MUSEUM AND EDUCATIONAL EXHIBITIONS

(with JUST ART INTERNATIONAL):

THE SPIRAL OF CONTAINMENT by Elisa Iannacone at Constitution Hill:
May to 30 June 2022.

And Nirox Foundation (permanent installation and post-residency
exhibition May 2022)

ART FAIR (2022)

INVESTEC CAPE TOWN ART FAIR with NIROX:

THE SPIRAL OF CONTAINMENT by Elisa Iannacone (February 2022)

COMMERCIAL EXHIBITIONS: (2021)

ACA launch at the Jaffer Modern in Cape Town with Art of Everyday
Objects

MUSEUM COLLABORATIONS (2019 - 2021)

Javett Art Centre, Museumstore commercial museum shop
incorporating design of 45 African artisans and designers

Zeitz MOCAA - submission by Nyambo Masa Mara to group exhibition
Norval Foundation - video of Jackson Hlungwane.

CORPORATE COLLABORATION / SPONSORSHIP

(Art Education / Activation) (2014 - 2021)

Hollard - Womandlachallenge - community mural project

INNOVATION (2014 - 2021)

GE Africa Innovation Centre - permanent and temporary exhibitions,
from build to operate,
Gordon Institute of Business Science.

ARTIST FEATURES (Broadcast & Print) (1980s on)

Profiles and documentaries on: William Kentridge, Penny Siopis,
Jackson Hlungwane, Moshekwa Langa, Noria Mabasa, and performers
Robyn Orlin, Mbongeni Ngema, Hugh Masekela, Jonas Gwqangwa,
Johnny Clegg, John Kani etc.

**CURATION,
EXHIBITION &
REPRESENTATION:**

**We have
established a niche
stable of
contemporary
African artists and
designers,
primarily focused
on social justice
messaging.**



**ELISA IANNACONE
IN THE EYE OF THE STORM
THE SPIRAL OF CONTAINMENT
May 2022**

CURATION & EXHIBITION :



THE ART OF EVERYDAY THINGS
May 2021

Collection Development, Curation, and Exhibition: Public and Private collections. On all platforms.



THE SPIRAL OF CONTAINMENT
Constitution Hill
May 2022

CURATION & EXHIBITION
We curate, build and promote – from concept to exhibition, installation and archiving.
We work across all platforms: Permanent and Temporary Exhibitions; Installations; Performances – Industrial and Environmental Design; Digital Curation and Design.

CURATION & EXHIBITION :



THE SPIRAL OF CONTAINMENT
Constitution Hill
May 2022

Collection Development, Curation, and Exhibition: Public and Private collections. On all platforms.



THE SPIRAL OF CONTAINMENT
Investec Cape Town Art Fair
May 2022

REPRESENTATION:

We actively seek out emerging artists, creatives and designers, and work hard with them at developing both their creative practises and their businesses, from formal Creative Social Entrepreneurial Programmes through to mentoring for exhibition readiness



We work with our artists and creatives to launch them sustainably onto the local and global market. We are as committed to their career development as we are to their audiences / patrons / collectors.

**Nyambo Masa Mara
May 2021**



NYAMBO MASA MARA
BEYOND BORDERS Cape Town
2021



FORTHCOMING PROJECTS



Asanda views her portrait
Constitution Hill
2022

EXHIBITIONS:

ART FAIRS:

Turbine Art Fair TBC 2022)
London TBC 2022 (Elisa
Iannacone)
USA 2023 x 2 (Elisa Iannacone)

AUCTION for
NELSON MANDELA CHILDREN'S
HOSPITAL 5 year Anniversary -
Elisa Iannacone

REPRESENTATION

Nyambo Masa Mara
Elisa Iannacone
Kevin Collins
Collen Maswanganyi
Lebo Thoka
Petrus Selebe

DOCUMENTARIES

Collectors series TBC



Investec Cape Town Art Fair
2022



ELISA IANNACONE

Up and Away

Nelson Mandela Children's Hospital

Fortchoming Project 2022

**HISTORICAL:
PERMANENT
EXHIBITION
GE AFRICA
INNOVATION
CENTRE**

**Innovation,
Incubation:
Exhibition
Curation**

**2014 to
2016**

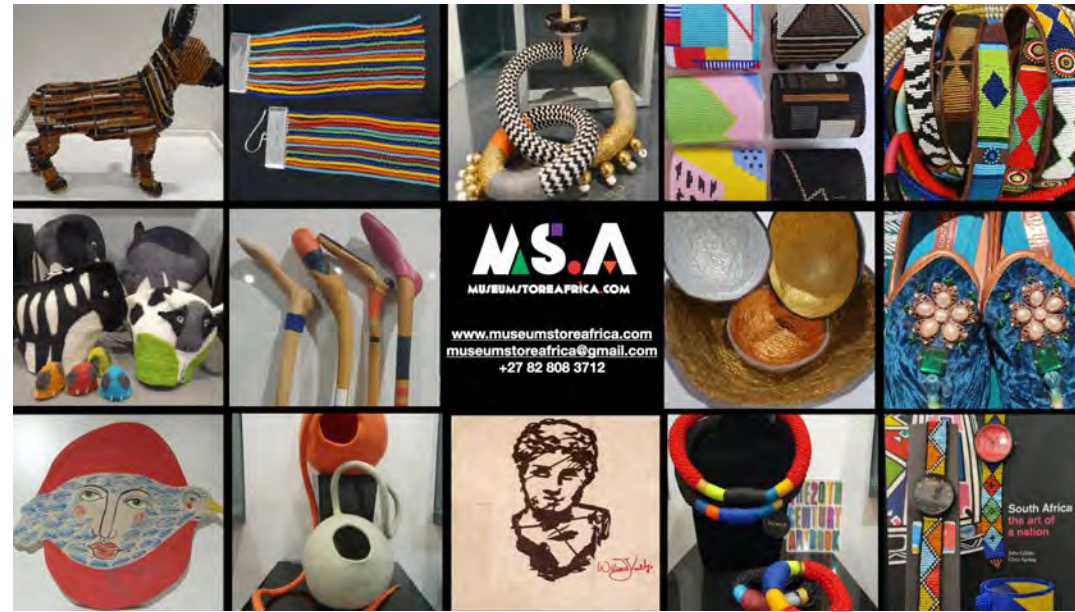


Gordon Institute of Business Science 2014 - 2016
GE Africa Innovation Centre 2016 - 2018
(seen here)



Interior design
Art and Design Commissions
Digital Exhibition Curation
Workshop Conception Facilitation Management.

**MUSEUMSTORE
AFRICA
DESIGN
CURATION
JAVETT ART
CENTRE
ONLINE**



1. MuseumStore Africa at JAVETT ART CENTRE Sept 2019 to March 2020 (lockdown)
2. MSA Online Sept 2019 ongoing



**2018 to
2021**

XPLORATION EDUCATION & ARCHIVES

**We work with
traditional news
and social media
(Instagram,
Facebook,
LinkedIn,
WhatsApp, blogs,
newsletters) - on
our own projects
and as agents for
our clients.**

EDUCATION, EXPLORATION & CELEBRATION:.. AND HISTORY REVISITED

We conduct tours of creative public spaces, private collections and commercial entities.

We produce our articles, and commentary - physical and digital - on visual arts, culture and material design (built, graphic, material).

Join our on-line and in-person lectures and workshops.

And request a visit to our historical multi-media archives (Art Institute South Africa)



**JAVETT ART CENTRE
2018**

**2014 to
2016**

**KEY PROJECTS
HISTORICAL
HIGHLIGHTS
HLUNGWANE,
VILLA
,CLEGG**

**Multi-media in
Community**

**KEY PROJECTS
HISTORICAL
HIGHLIGHTS
HLUNGWANE,
VILLA
CLEGG**



Television programmes 1980 to 1996
Print and Radio 1980 on



From our archives:
Jackson Hlungwane retrospective (Johannesburg) and
Visit to Edoardo Villa



Johnny Clegg Traditonal Wedding



**21980s to
Mid-1990s**

IMPACT

Our projects date back to before the dawn of democracy in South Africa and have continued to today – through Covid-19 and lockdown!.
We work in community, with community ,and for community.
We have worked with global development agencies (British Council DICE) as well as local corporates (Hollard), NGOs (CDI) and academic organisations (University of Hertfordshire)

Innovation,
Innovation,
Incubation:
Exhibition
Curation
Incubation:
Exhibition
Curation



2019

**YOUTH
PROJECTS:
INNER CITY**



- 1. British Council Social Creative Entrepreneurs : 2019 Jan - Sept 2019
- 2. Masks4Good: Creative Community outreach : March 2020
- 3. Campus Party Global Broadcasts : July 2020
- 4. WomandlaChallenge: Street murals, public performances, digital challenge : August 2020
- 5. GoodSpaceCompany: Lockdown Youth Workshops : March to December 2020

**COMMUNITY
ACTIVATION
ACCELERATION**



**202018 to
2020**

**YOUTH
PROJECTS:
TOWNSHIP**



**COMMUNITY
ACTIVATION
ACCELERATION**



COMMUNITY
ACTIVATION
ACCELERATION



Sponsored Child Murals
in major townships across South Africa 1996
Alexander Township
Kathlehong
Soweto

**1980s to
Mid-1990s**



a.c.a.

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just.art.

www.justart.international

where art & social justice intersect